

## CURRICULUM VITAE: USHA RAMAN

Professor, Department of Communication, University of Hyderabad

Ph: (O) +91-40-233135507; (M) +91 9849133470; [usharaman@uohyd.ac.in](mailto:usharaman@uohyd.ac.in)

### BRIEF PROFILE

**Usha Raman** is Professor, Department of Communication, University of Hyderabad. Her academic interests span journalism pedagogy, cultural studies of science, health communication, children's media, feminist media studies, and digital cultures. Before joining the University, she headed the communications department at L V Prasad Eye Institute. In addition to several journal articles and book chapters, she writes regularly for the popular media on issues related to health, gender and education and edits a monthly magazine for school teachers, called [Teacher Plus](#). Usha received her doctorate in mass communication from the University of Georgia, Athens, Georgia, USA, in 1996. She has been a visiting fellow at the University of Sydney (Australia), MIT (USA) and University of Bremen (Germany). Most recently, her work has focused on civic engagement and digital social networks, and feminist digital methodologies. She is co-founder of the IDRC funded initiative [FemLabCo](#), which explores the future of women's work. She is currently serving as the Vice President of the International Association for Media and Communication Research (2020-24).

### APPOINTMENTS

Professor, Department of Communication, University of Hyderabad, Hyderabad, India	2010 – Present
Associate Director and Head, Communications, L V Prasad Eye Institute, Hyderabad, India	2008 - 2010
Communications and Advocacy Consultant, International Agency for the Prevention of Blindness	2004 – 2010
Communications Consultant, L V Prasad Eye Institute, Hyderabad, India	1998 - 2008

### PROFESSIONAL APPOINTMENTS/AWARDS

Visiting Research Scholar, Centre for Media, Culture and Information (ZeMKI), University of Bremen, Germany	2019
Fulbright-Nehru Academic and Professional Excellence Award (served as a Faculty Fellow at the Comparative Media Studies Department and Civic Media Center, MIT Media Lab, MIT, Cambridge, MA, USA)	2016
International Collaborative Research Fellow, School of Public Health, University of Sydney, Australia	2013
Honorary Professorial Fellow, The George Institute for Global Health, New Delhi, India	2013 - present

### EDUCATION

PhD, Communication, University of Georgia, Athens, GA, USA	1996
MA, Communication and Journalism, University of Georgia, Athens, GA, USA	1983

Bachelor of Communication and Journalism, Osmania University, Hyderabad, India	1981
BSc (Biology and Chemistry), Osmania University, Hyderabad, India	1980

### RECENT GRANTS (3/9)

1. Co-PI with Payal Arora (Erasmus University, The Netherlands), “Organizing Digitally: Opportunities for Collectivisation among Female Workers in the Global South,” IDRC, 2019-2022. Canadian \$300,000.
2. Gender sensitization and training of teachers of underprivileged children. Co-Investigator. Funder: USIEF Alumni Engagement Fund. Funding: Approx USD 24,000. Study period: October 2019-December 2020.
3. Scaling up the competency of primary health care workers to manage epilepsy by task sharing (STOP-Epilepsy), DBT/Wellcome Trust India Alliance Grant. *My role relates to planning and overseeing the health communication aspect of the intervention and in providing qualitative research inputs.* Funding: INR 8.41 crore. Study period: 2021-25.  
<http://primarycareforepilepsy.org>

### SELECTED PUBLICATIONS (7/48)

2024	Ray A, Dattatreyan G, <b>Raman U</b> , Webb M., <a href="#">Gupta</a> , N., <a href="#">Komarraju</a> , S.A., <a href="#">Premika</a> , A., <a href="#">Azam</a> , R., <a href="#">Salim</a> , F., <a href="#">Subramanian</a> , P. ( 2024) Digital Presentations of the Self(ie): the social life of selfies in India. New Delhi: Routledge.
2023	Arora P, <b>Raman U</b> & Koenig R (editors) (2023). Feminist futures of work. Amsterdam: Amsterdam University Press. Open Access: <a href="https://www.aup.nl/en">https://www.aup.nl/en</a>
2023	Raman, U., & Kasturi, S. The Frontlines and Margins: Gendered Care and Covid-19 in the Indian Media. <i>Media and Communication</i> , 11(1), 102-113. doi: <a href="https://doi.org/10.17645/mac.v11i1.6104">https://doi.org/10.17645/mac.v11i1.6104</a>
2023	Mehta, C., Arora, P., & <b>Raman, U.</b> (2023). A Feminist Human–Machine Communication Framework: Collectivizing by Design for Inclusive Work Futures. Pages 357-365 in Guzman, A., McEwen, R. and Jones, S. (editors), <i>The SAGE Handbook of Human–Machine Communication</i> . Thousand Oaks, CA: Sage.. <a href="https://doi.org/10.1007/978-3-031-16383-8_33">https://doi.org/10.1007/978-3-031-16383-8_33</a>
2023	<b>Raman U</b> & Kasturi S. (editors) ( 2023). <i>Childscape, Mediascape: Children and Media in India</i> . Hyderabad: Orient Blackswan.
2022	Friesem Y, <b>Raman U</b> , Kanizaj I & Choi GY (editors) (2022). <i>The Routledge Handbook of Media Education Futures Post-Pandemic</i> . London: Routledge.

2021	Komarraju, S. A., Arora, P., & <b>Raman, U.</b> (2021). Agency and servitude in platform labour: a feminist analysis of blended cultures. <i>Media, Culture &amp; Society</i> , doi: 01634437211029890
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#### STUDENT ADVISING

- Seven completed PhDs in the areas of health communication (3), game studies (1), ICTs for Development (1), digital culture (1) and feminist media studies (1).
- Currently advising 5 PhD students on topics ranging from cultural studies to digital culture, and social shaping of new media technologies.