



# SKYE DOHERTY

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## PROFILE

I am a design researcher with a track record of media innovation and a focus on social impact. My work has resulted in an award-winning storytelling tool, legislative change, new educational products, and a future-focused media design agenda. I have worked on projects in journalism, law, education, fire resilience and energy. My experience spans leading international media companies and research institutions, as well as startups and project management.

## Qualifications

- ❖ Doctor of Philosophy / Interaction Design / 2017 / The University of Queensland
- ❖ Graduate Diploma / Digital Media Management / 2008 / University of London, Birkbeck
- ❖ Bachelor of Business / Journalism / 1997 / Queensland University of Technology

## Professional memberships

- ❖ International Association for Media and Communication Research
- ❖ Design Research Society
- ❖ Society for News Design

## WORK HISTORY

### **Academic, University of Queensland / School of Communication and Arts / 2009—present**

Research, teaching and engagement. I have developed and led several research projects, developed innovative curriculum and initiated strategic partnerships. Current roles include:

- Lecturer / Senior Lecturer, School of Communication and Arts, since 2018
- Global Change Scholars Program co-ordinator, UQ Graduate School, since 2021
- Advocacy and the Public Good lead, Centre for Communication and Social Change, since 2019
- Affiliate Research Fellow, School of Electrical Engineering and Computer Science, since 2018

Previous roles include: Research Impact co-ordinator, 2022—2023; Director of Engagement, 2019—2021; Lecturer (teaching focused), 2013—2018; Industry Consultant, 2009—2013.

Highlights include:

- Implemented external partnerships within capacity-building program for PhD students.
- Supervise delivery of research projects for external, public sector partners.
- Developed new courses on journalism design, media design and creativity.
- Developed educational framework for journalism design.
- Designed custom research tools for tangible storytelling and bushfire resilience.
- Built evidence to support legal protection for apologies for workplace injuries.
- Delivered UNESCO-supported training to journalists in the Maldives.

### **Founder, NewsCubed / Brisbane / July 2014—June 2017**

An early-stage startup focused on developing the NewsCube, an interactive, 3D storytelling tool.

- Won the inaugural Walkley Foundation Grant for Journalism Innovation.
- Led the design, development and evaluation of prototype and beta.
- Released underlying code as open source software via GitHub.

### **Interactive producer, Financial Times / London / April 2003—Dec 2008**

Commissioned and produced interactive content for FT.com, edited news and designed online packages. Previously sub-editor, international companies news, 2003—2006. Highlights include:

- Tripled traffic to In Depth section of FT.com.
- Member of design team for FT Alphaville Long Room.
- Developed and implemented processes for cross-promoting web content in print.

### **Early career**

- ❖ Sub-editor / International Financing Review / London / May 2005—May 2006
- ❖ Freelance sub-editor / London / June 2002—April 2003
- ❖ Sub-editor / The Nation / Bangkok / Aug 2001—April 2002 and Feb 2000—Jan 2001
- ❖ Editor / ThaiFin.com / Bangkok / Jan 2001—Jan 2002
- ❖ Journalist / Various regional mastheads in Queensland / July 1997—Jan 2000

## **RESEARCH OUTPUTS**

My research focuses on the intersection of technology and public-interest storytelling to drive journalism innovation, and the use of creative and design methods to address wicked problems.

I generally publish in the fields of journalism studies and design studies. My research includes traditional and non-traditional outputs. A list of publications is available via:

- ❖ UQ Researcher profile: <https://researchers.uq.edu.au/researcher/2232>
  - ❖ ORCID profile: <https://orcid.org/0000-0002-8189-2252>
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