

(Abridged) C.V. of **Jeremy Shtern, PhD**

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**CURRENT
ACADEMIC
POSITION**

Full Professor (tenured), School of Creative Industries, Toronto Metropolitan University, (Toronto, ON, CANADA), faculty affiliation with the York/TMU Joint Graduate Program in Communication and Culture.

EDUCATION

Université de Montréal, (Montréal, QC, CA).
Ph.D. in communication, 2010.
Supervisor: Marc Raboy

Degrees

London School of Economics and Political Science (LSE), (London, UK).
MSc in New Media, Information and Society, 2002.
Supervisor: Roger Silverstone

Queen's University, (Kingston, ON, CA)
BA(H) Film Studies, 2001.

Further
education/
training

Chang School of Continuing Education, Ryerson University (Toronto, ON, CA)
Certificate in Proficiency in Spanish, 2021.

RTA- The Media School, Ryerson University, (Toronto, ON, CA)
Ryerson Postdoctoral Fellow & Fonds québécois de recherche sur la société et la culture (FQRSC) Postdoctoral Research Fellow, 2009-2011.

CNRS/Sciences Po., (Paris, FR)
Visiting Graduate Researcher, Centre de recherches politiques (CEVIPOF), 2003.

**ACADEMIC
EMPLOYMENT
HISTORY**

Toronto Metropolitan University (formerly Ryerson University), 2013-
-Associate Chair, School of Creative Industries, 2023-
-Interim Chair, School of Creative Industries, 2023.
-Full Professor (with tenure) School of Creative Industries, 2022-
-Graduate Program Director, The York/TMU Joint MA/PhD Program in Communication and Culture, 2017-2023.
-Associate Professor (with tenure), School of Creative Industries, 2016-2022.
-Assistant Professor (tenure stream), School of Creative Industries, 2013-2016..

University of Ottawa/ Université d'Ottawa, 2012-2013.
-Assistant Professor/professeur adjoint (tenure stream), Department of Communication, 2012-2013.

**PUBLICATIONS
(Books)**

Raboy, M. & Shtern, J. (2010). *Media Divides: Communication Rights and the Right to Communicate in Canada*. Vancouver: UBC Press.

Raboy, M.; Landry, N. & Shtern, J. (2010). *Digital Solidarities, Communication Policy and Multi-Stakeholder Global Governance: The Legacy of the World Summit on the Information Society*. New York: Peter Lang.

PUBLICATIONS (continued)

Recent & Selected Articles Hill, S. & J. Shtern (2024). "Techlash, Platformization and the Struggle to Govern Online Content". In A. Hintz, C. Padovani, G. Goggin et al (eds.) *Global Communication Governance at the Crossroads*. Palgrave. (315-324).

Akanbi, O.; Hill, S. & J. Shtern.. (2023). *Platform Governance: The Antitrust Option*. *Canadian Journal of Communication* 48(2); *Policy Portal*. (361-380).

Shtern, J.& S. Hill. (2021). "The Political Economy of Influence: Sponsored Content and Social Media Entertainment". in S. Cunningham and D. Craig (eds), *Creator Culture*. New York: NYU Press. 329-362.

Shtern, J., Hill, S. & D. Chan. (2019). *Social Media Influence: Performative Authenticity and the Relational Work of Audience Commodification in the Philippines*. *International Journal of Communication (IJOC)* 13(2019) pp. 1939-1958.

Zboralska, E., Davis, C., Shtern, J & V. Ciccone. (2017): "Canada's Policy of Cultural Diversity Reporting in the Audiovisual Industry: Making Monitoring Meaningful". *Quaderns del CAC*: 43. pp 73-86.

Shtern, J. (2012). "Beyond Policy Analysis: Methods for Qualitative Investigation". in I. Wagman & P. Urquhart (eds.) *Cultural Industries.ca: Making Sense of Canadian Media in the Digital Age*. Toronto: James Lorimer and Company. pp. 166-182.

Shtern, J.; Landry, N. & Raboy, M. (2012). "The Least Imperfect Form of Global Governance Yet? Civil Society and Multi-Stakeholder Governance of Communication". in D. Frau-Meigs et al. (eds.) *From NWICO to WSIS: 30 Years of Communication Geopolitics*. Bristol, UK: Intellect Ltd.

Abramson, B.D.; Shtern, J.; & Taylor, G. (2008). " 'More and Better' Research? Critical Communication Studies and the Problem of Policy Relevance". *The Canadian Journal of Communication* 33(2). pp. 303-317

ADDITIONAL ACADEMIC LEADERSHIP & MANAGEMENT EXPIERENCE

- Vice Chair, IAMCR Communication Policy and Technology Section , 2019-2023;
- Executive Board Member, Canadian Communication Association (CCA), 2013-2015;
- Member, various sub-committees and working groups of the IAMCR executive; 2015-
- Director, Global Communication Governance Research Lab, 2014-;
- Primary supervision of 20 MA, PhD and Post-docs, completed or in progress 2012-;
- Grant and Fellowship Peer-Review Service to various international research funding organizations, including: SSHRC, ASPP & FQRSC (Canada); ANR (France); National Science Foundation (US); FW-B (Belgium), ongoing;
- Scientific Committee Member and Peer Review Evaluator for various academic journals and conferences, ongoing;
- Recipient of the Yeates School of Graduate Studies 'Outstanding Contribution to Graduate Education Award', 2023;
- Recipient of research funding, from various sources including: SSHRC, FQRSC, MITACS, ongoing;
- Founding Faculty Member, integral to the design and launch of the School of and BA Program in Creative Industries, Toronto Metropolitan University, 2013.