

# ANNUAL REPORT -IAMCR'S PUBLICATION COMMITTEE

**July 2023 – June 2024**

(Report prepared by Chair: Maria Michalis)

Publication Committee members: Luis Albornoz, Marjan de Bruin, Sarah Cardey, Changfeng Chen, Sadia Jamil, Joe Khalil, Bruce Mutsvauro, Levi Obonyo, Claudia Padovani, Janet Wasko, Usha Raman (EB liaison),

## **Introduction**

We held one online meeting per month (except July and August). Some members also met at the conference in Lyon. The rest of the year communication among the members of the PC was done by email.

## **Key issues & activities**

The work of the Committee focused on the following areas. Briefly:

1. 5-year plan: We have been discussing follow up events on Open Access following the Committee's first online webinar on this topic "What does the Open Science Movement mean for the future of the field of media and communication?" on 9th February 2023. We plan to organise an online event next year.
2. Publications:
  - a) We are working with Cees Hamelink and Kaarle Nordenstreng regarding the publications of the IAMCR institutional history
  - b) We have made progress and now have a road map for an IAMCR journal (**attached**)
  - c) *Global Transformations in Media and Communication Research*, co-published by Palgrave and IAMCR (report **attached**)

d) *The Global Handbooks in Media Communication Research* series, co-published by Wiley-Blackwell and IAMCR (report **attached**)

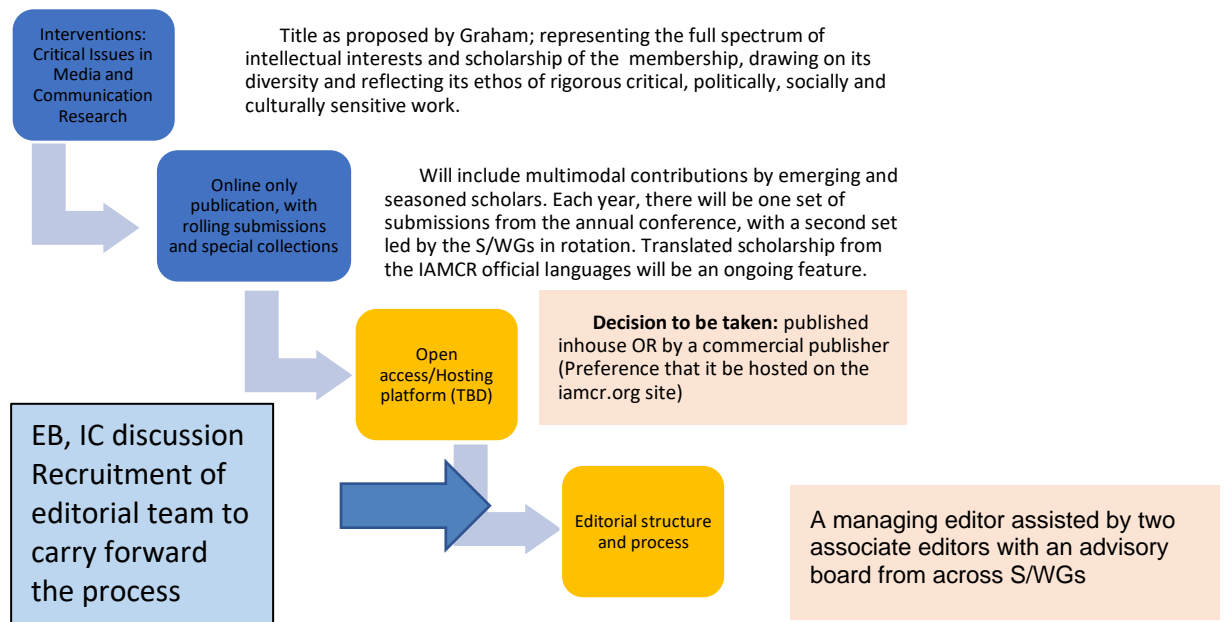
## **Road Map for the proposed IAMCR Journal**

**Background:** For many years, IAMCR has wished to bring out a journal representing the full range of scholarship of association, and addressing the issues of exclusion and diversity (or lack thereof) in Western-dominated publishing. Taking forward a proposal by the then Vice-President of IAMCR, Prof Graham Murdock, presented to the membership in 2020, a sub-committee<sup>1</sup> was convened by the Publications Committee to prepare a road map for such a journal. The sub-committee made significant changes to the original proposal, primarily emphasizing diversity of source, content, language and format. The sub-committee met several times between January 2021 and September 2022. Its deliberations resulted in the following broad road map, which requires further discussion among the S&WGs to be developed into an implementation plan. The sub-committee also held meetings with a representative from Taylor & Francis and worked on a [proposal](#) based on their template, using this as an exercise in thinking through the practicalities of launching a journal. In addition, we solicited viewpoints from the wider leadership (S/WG heads) through an online survey and had discussions with the Executive Secretariat about possible integration with the iamcr.org web site. At the 2023 conference in Lyon, the PC organized a round table to discuss the practicalities and challenges of running an open access journal, which was attended by some members currently involved in journal publication.

The committee proceeded with its mandate to develop a road map with two underlying principles/assumptions in mind: 1. privileging open access and 2. creating a multi-modal and multi-lingual platform.

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<sup>1</sup> Members of the subcommittee included: Janet Wasko, Marjan de Bruin, Joe Khalil, Sarah Cardey, and Usha Raman (as EB liaison). Pradip Thomas was part of the initial meetings.



The subcommittee suggests that the association debate and work out the following key issues in moving toward making the journal a reality.

#### FUNDING

- The EB is open to offering a seed fund for setting up the journal.
- Operational costs would be dependent on the decisions taken related to funding and access options..

#### MANAGEMENT

There are at least two models of management that our discussions lead us to suggest:

1. Working with a commercial publisher with limited open access as offered by ICA Journals. The Managing Editor then would be a position fulfilled by the publisher with the intellectual direction and review process managed by the volunteer editorial team from within the membership. This may present a specific benefit to members and relieve the burden of editorial management.
2. Managed by the association with support from the ES. Operationally, the editorial team would include a paid managing editor, two volunteer lead editors, a group of 3-4 assistant editors to manage different sections and media, a board of advisors, and a panel of reviewers. These would all be voluntary positions, but depending on funding, the copy/style editing and correspondence would be handled by a paid assistant (or two).

#### PROPOSED TIMELINE

1. An editorial team will be put in place by March/April 2024 through a call issued via the EB after consultation with the IC. This could include a team of 2 lead co-editors and 3-4 assistant editors who can then co-opt a review board from among the membership.

Depending on the model we choose, the managing editor could be an invited position or appointed by the commercial publisher.

2. Submissions to the Christchurch conference in 2024 could be the pool for the pilot issue of the journal, with a soft launch on the IAMCR website to demonstrate proof of concept.
3. A phased move towards open access could be thought through over a 3-5 year period.

The committee recommends that:

- (1) the EB supports this vision, and
- (2) the EB establishes a separate committee with a single task to develop a revenue model for startup/seed and for operational budgets.

## IAMCR-Palgrave Book series: Report June 2024

*Book series editors:* Sadia Jamil and Bruce Mutsvairo

### **Published books in 2024**

Three books have been published in 2024 that are as under:

#### **Children and Young People's Digital Lifeworlds: Domestication, Mediation, and Agency**

Authors: Chikezie E. Uzuegbunam

#### **Epistemic Rights in the Era of Digital Disruption**

Editors: Minna Aslama Horowitz Hannu Nieminen Katja Lehtisaari Alessandro D'Arma

#### **Global Communication Governance at the Crossroads**

Editors: Claudia Padovani Véronique Wavre Arne Hintz Gerard Goggin

**There are 6 books that are currently at different stages of review process.**

Below is update for each book:

#### **Book proposals reviewed by AB and Palgrave (WIP):**

1. Frontiers in Urban Communication Studies by Yong-Chan et al (**With Palgrave**).
2. Young People's Digital Lifeworlds: Rural and Urban Teens' Negotiation of Digital Technology by Natalia Waechter (**with Palgrave**)

#### **Books' proposals at contract stage:**

1. Present at the Creation: The untold chapter of the right to communicate story by Aliaa Dakrouy (**further update required for contract processing by Palgrave**).
2. Is there still a crisis of public communication? Revisiting the work of Jay Blumler by Stephen Coleman (lead proposer), Frank Esser, Julie Firmstone, Katy Parry, Chris Paterson (**is moving to contract stage**).

#### **Book proposal in process of next contract stage by Palgrave:**

"Internet Governance in China" BY Yik Chan (Beijing Normal University): **Review completed by Palgrave and contract shall be processed in Palgrave's due course.**

**New book proposal received by Dr. Winston Mano shall be forwarded to AB by 10<sup>th</sup> June.**

## IAMCR Handbook Series Report 2024

Title list by editorial stage

### Editorial – in progress

Author	Title	ISBN	Submission date
Carrington	Handbook of Sport Communication	9781119989158	03/08/2026
Qiu	Handbook of Digital Labor	9781119981800	14/02/2025
Soto-Sanfiel	Handbook of Journalism & Emotion	9781394169382	03/11/2025

### In production

Author	Title	ISBN	Projected Publication date
Roy	Handbook Conflict & Peace Comm	9781119246350	05/08/2024

### PUBLISHED:

Author	Title	ISBN	Publication date
Khalil	The Handbook of Media and Culture in the Middle East	9781119637066	08/06/2023
Montiel	The Handbook of Gender, Communication, and Women's Human Rights	9781119800682	09/10/2023
Cohen	Handbook of Religion and Comm	9781119671558	06/02/2023
Frau-Meigs	Handbook of Media Edu Research	9781119166870	08/09/2020
Mansell	Handbook of Global Media	9781405198714	05/04/2011

Nightingale	Handbook of Media Audiences	9781405184182	08/04/2011
Retis	Handbook of Diasporas, Media, Culture	9781119236702	25/03/2019
Wasko	Handbook of Political Economy	9781405188807	18/04/2011
Wilkins	Handbook of Development Comm	9781118505311	31/03/2014

## **FY24 Best Sellers top 5:**

*Handbook of Media and Culture in the Middle East (2023)*

*Handbook of Religion and Communication (2023)*

*Handbook of Gender, Communication, and Women's Human Rights (2023)*

*Handbook of Diasporas, Media, and Culture (2019)*

*Handbook of Media Audiences (2011)*

## **All Time Best Sellers top 5:**

*Handbook of Development Communication and Social Change (2014)*

*Handbook of Media Audiences (2011)*

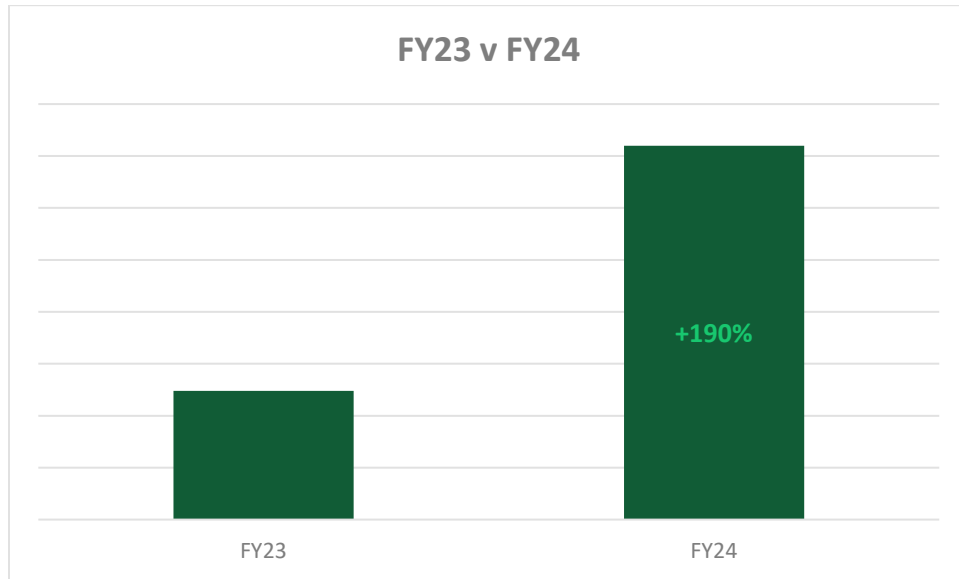
*Handbook of Diasporas, Media, and Culture (2019)*

*Handbook of Media Education Research (2020)*

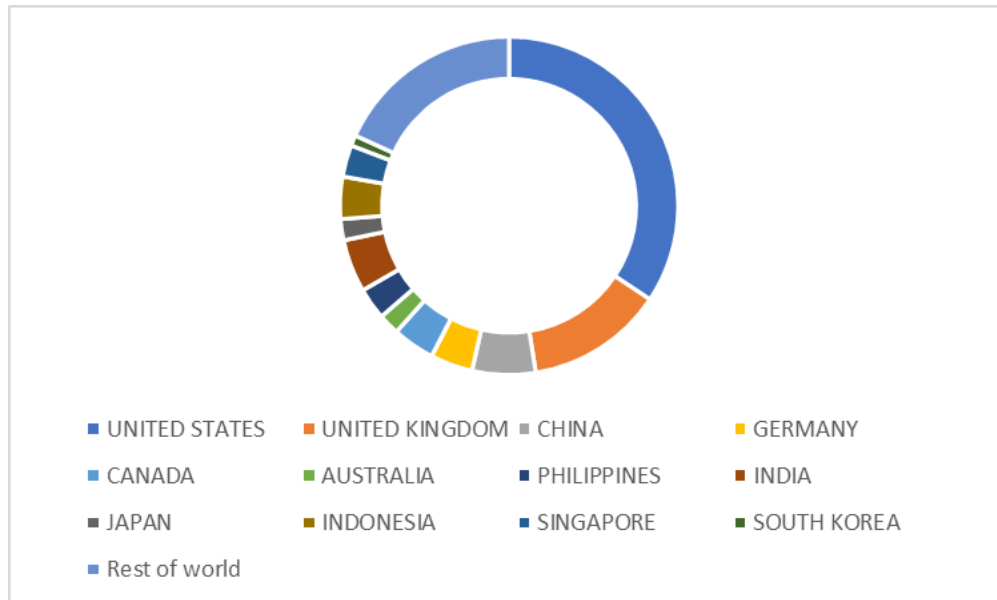
*Handbook of the Political Economy of Communication (2011)*



## Sales year-on-year change



## Series Sales by Region (top 12) sale



## Series Sales by Medium

