

KAREN ARRIAZA IBARRA – CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

- 13/04/2005 – present UNIVERSIDAD COMPLUTENSE DE MADRID, SPAIN – DEPT. OF APPLIED COMMUNICATION SCIENCES
Professor in Audiovisual Communication
Area Coordinator. Professor in the areas of media structure, media economy, public service media, and cultural industries.
- 01/03/2017 – present UNIVERSIDAD COMPLUTENSE DE MADRID, SPAIN – RESEARCH GROUP “THE NORDIC MODEL AND CULTURE IN THE INFORMATION SOCIETY” (ESTABLISHED 2006)
Director of the Research Group

GUEST PROFESSORSHIPS

- 1/8/2022- 4/11/2022 ANNENBERG SCHOOL FOR COMMUNICATION AND JOURNALISM – UNIVERSITY OF SOUTHERN CALIFORNIA
Guest Professorship
- 4/11/2019 - 4/12/2019 SCIENCES PO GRENOBLE, FRANCE – MASTER 1 JOURNALISME ET COMMUNICATION
Guest Professorship
- 1/4/2019 - 19/4/2014 MITTUNIVERSITETET / MID SWEDEN UNIVERSITY – DEMICOM, DEPT. OF COMMUNICATION, QUALITY MANAGEMENT AND INFORMATION SYSTEMS, SKYTTEANSKA SAMFUNDETS GÄSTFÖRELÄSNING
Guest Professorship
- 15/10/2018-31/10/2018 COMMUNICATION UNIVERSITY OF CHINA – NATIONAL CENTRE FOR RADIO AND TELEVISION STUDIES
Guest Professorship
- 1/10/2016-31/10/2016 STOCKHOLM UNIVERSITY – DEPT. OF COMMUNICATION, MEDIA AND JOURNALISM STUDIES
Guest Professorship
- 21/9/2014–14/10/2014 LINNEUNIVERSITETET – LINNÆUS UNIVERSITY, DEPT. OF MEDIA AND JOURNALISM
Guest Professorship
- 3/12/2012-8/12/2012 FRIEDRICH-ALEXANDER UNIVERSITÄT ERLANGEN-NURNBERG, GERMANY – DEPT. OF ELECTRONICS, INFORMATION AND COMMUNICATION
Visiting Professor in the Master ‘Media Systems in Established and New Democracies’
- 23/8/2010-27/8/2010 UNIVERSITY OF NAVARRA – DOCTORAL SUMMER SCHOOL IN MEDIA BUSINESS STUDIES
Professor at the Doctoral Summer School (30 hours)

EDUCATION

- 17/07/2002 UNIVERSIDAD COMPLUTENSE DE MADRID, SPAIN – FACULTY OF INFORMATION SCIENCES, DPT. OF ADVERTISING & AUDIOVISUAL COMMUNICATION 2
Completion of Ph.D. in Audiovisual Communication and Information Sciences
- 19/05/1995 *Completion of degree in Communication Management in Advertising*
Degree obtained: Specialist in Audiovisual Communication Management
- 07/09/1992 *Completion of Bachelor’s degree in Audiovisual Communication and Information Sciences*
LANGUAGES: *English, French and Spanish (mother tongue). Basic Level of Swedish (B1)*

LEADERSHIP IN ASSOCIATIONS

- 30/07/2016-30/07/2024 IAMCR (INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH)
Chair of the ‘International Communication’ Section
- 1/07/2012 – 30/07/2016 *Vice Chair of the ‘International Communication’ Section*
- 1/06/2021 – present *Deputy Chair of the ‘Committee for the Improvement of the Academic Life’*

SCIENTIFIC COMMITTEES AND MEMBER OF EDITORIAL BOARDS

- Project reviewer ISRAEL SCIENCE FOUNDATION (ISF)
- Editorial Board member OF THE FOLLOWING JOURNALS:
International Journal of Communication, Nordicom Review, Media Transformations, Global Media and Communication, Journal of Transcultural Communication, Global Media and China, and Journal of Applied Journalism and Media Studies

SELECTED PUBLICATIONS – PEER-REVIEWED SCIENTIFIC JOURNALS

- De Wulf Helskens, M. & Arriaza Ibarra, K. (2024): "[Journalistic Practices in Difficult Times: The Cases of Fictional Television Series *Borgen* and *El Caso* in Denmark and in Spain](#)", *Television & New Media (Sage Journals)*, January 24, 2024, pp. 1-16. DOI: 10.1177/15274764231221734.
- Arriaza Ibarra, K., and Morillas Cantero, J. (2022): "[After the 4G and 5G, what will happen to open televisions in Spain? Situation of uncertainty for open commercial television and the principle of open television access](#)", *Revista ZER / ZER Scientific journal*, University of the Basque Region, vol. 27 (53), December 2022, pp. 65-80. <https://doi.org/10.1387/zer.23888>
- Brown, L. & Arriaza Ibarra, K. (2018): "[Commemoration and the Expression of Political Identity](#)", *Tourism Management (Elsevier)*, Vol. 68, October 2018, pp. 79-88.
- Berumen, S. A.; Pérez-Megino, L., & Arriaza Ibarra, K. (2016): "[Extrinsic Motivation Index: A New Tool for Managing Labor Productivity](#)", *International Journal of Business Science and Applied Management*, Volume 11, Issue 1, 2016.
- Arriaza Ibarra, K. & Berumen, S.A. (2016): "[The Impact of the Crisis of the Film Industry in Europe / El Impacto de la Crisis en la Industria Cinematográfica en Europa](#)", *Estudios Sobre el Mensaje Periodístico*, Volume 22, Number 1 (2016), pp. 127-141. ISSN: 1134-1629.
- Arriaza Ibarra, K. & Nord, L. W. (2014): "[Public Service Media Under Pressure: Comparing Government Policies in Spain and Sweden 2006-2012](#)", *Javnost, The Public*, Journal of the European Institute for Communication and Culture, University of Ljubljana, Volume 21 – 2014, Nº 1, pp. 71-84.
- Arriaza Ibarra, K. (2013): "[The situation of national and regional public television in Spain: Public Media in the Crossroad](#)", *Nordicom Review*, University of Gothenburg, 34(1), pp. 145-156.
- Arriaza Ibarra, K. (2012): "Funding and Governance of Public Service Television in Times of Crisis: The Cases of France, Spain, Germany, and the United Kingdom", *Media Transformations*, Vytautas Magnus University, Lithuania, Vol. 8, pp. 4-22.
- Arriaza Ibarra, K. (2009): "[The promotion of public interest through new policy initiatives for public television: the cases of France and Spain](#)", *Interactions: Studies in Communication and Culture*, Intellect, 1(2), pp. 267-282.

SELECTED PUBLICATIONS – RESEARCH MONOGRAPHS & EDITED VOLUMES

- Arriaza Ibarra, K. (Ed.) [Trends and Perspectives on Digital Platforms and Digital Television in Europe](#), guest editor, *International Journal of Communication*; Vol. 16 (2022). January. [guest editor and author of two chapters]
- Arriaza Ibarra, K., & Nord, L. (Eds.) [The Challenges of the Digital Society in the Nordic Countries and in Spain: Democracy, Society and Culture](#). Madrid, FRAGUA (2022). [editor and author of two chapters]
- Arriaza Ibarra, K. (Ed.) (2018) [Global Perspectives #MeToo Movement: From 'big noise' to 'discrete oblivion'?](#), guest editor, *Interactions: Studies in Communication and Culture*. Intellect. [guest editor & author of two chapters]
- Arriaza Ibarra, K., Nowak, E., & Kuhn, R. (Eds.). (2015). [Public service media in Europe: a comparative approach](#). London ; New York: Routledge. [editor and author of two chapters]
- Arriaza Ibarra, K., & Berumen, S. A. (Eds.). (2008). [Evolución y desarrollo de las TIC en la economía del conocimiento](#) [Evolution and Development of ICTs in the Economy of Knowledge]. Madrid: Ecobook. [co-author]
- Berumen, S. A. & Arriaza Ibarra, K., & ESIC. (2006). [Estructura económica de la Unión Europea](#) [Economic Structure of the European Union]. Authors. Madrid: ESIC. [co-author]
- Berumen, S. A., & Arriaza Ibarra, K. (2004). [Negocios internacionales en un mundo globalizado teoría y práctica](#) [International Business in a Globalized World (theory and practice)]. México: CECSA. [co-author]

SELECTED CONFERENCE PRESENTATIONS

- Arriaza Ibarra, K. (2023, August 19-20). Keynote speaker at the Asia-Pacific Communication Forum conference, with the presentation: *Globalism and Multiculturalism in the International Context today*, Univ. of Macau, China.
- Arriaza Ibarra, K. (2023, May 25-29). *Public Service Media in Southern Europe: Winning Back the Audiences*. Paper presented in the panel "Of the People, for the People, by the People: Reinventing Public Service Media to Support Democracy and Social Change" at the 73th Annual ICA Annual Conference, Toronto, Canada.
- Arriaza Ibarra, K. (2018, May 24-28). *Sustainability and the Media in the European Union: Regulation and Application*. Paper presented at the 68th Annual ICA Conference, Prague, Czech Republic.
- Arriaza Ibarra, K. Presentations (panels & individual) at [all](#) IAMCR conferences & pre-conferences since 2006 to date.