



International Association for Media and Communication Research
Asociación internacional de estudios en comunicación social
Association internationale des études et recherches sur l'information et la communication

IAMCR Publications Guidelines and Governance Structures

Books & Book Series

At any given time IAMCR is involved in a number of publication projects. These include one-off post-conference books, stand-alone books along with book series and journals. While the governance of post-conference books is relatively straight forward, the governance of stand-alone books, book series and journals requires a close involvement of the Executive Board (EB) and the Publication Committee. This involvement would help to meet the goals and principles of the association, which include transparency of operations, sharing of knowledge - facilitated by open access to intellectual production. IAMCR will consider all ideas and proposals related to publication projects submitted by its members irrespective of the country/region that it comes from. While consultation and negotiation will be the basis for these conversations, all projects will need to abide by the principles outlined in this document.

Post-Conference Publications

Post-conference publications are the responsibility of the Conference Organization Committee which will be involved in choosing the content, the design and formatting, editing and producing the final publication. This Committee will develop the book proposal in consultation with the EB. IAMCR will not extend financial support to post-conference books projects, and has no claim on royalties.

The IAMCR logo will be prominently displayed, and the publication will have an ISBN. Marketing and distribution will be the responsibility of the host organization although the Publication Committee and the EB may, if required, be involved in providing advice on how best to distribute such books among IAMCR members. Post-conference publications in forms of eBooks should, as much as possible, be made available through the IAMCR website.

IAMCR Book Series

At the moment IAMCR is involved in two book series – a handbook series with Wiley-Blackwell and a book series with Palgrave. The Publication Committee and the EB will closely collaborate in the establishment of new book series initiatives. Books in the book series are managed by their respective series editors together with the Publication Committee.

1. The Publication Committee will from time to time explore how best to strengthen IAMCR's publications output. Given its mandate¹, this committee has the responsibility to canvas, explore and negotiate IAMCR book series initiatives.

1 See http://iamcr.org/publication_committee

2. The negotiation of any new IAMCR book series will require the input and consent from the EB. The liaison person from the EB on the Publication Committee will be responsible for communicating proposed book series projects to the EB, getting the EB's and International Council's (IC) consent and communicating this back to the Publication Committee. The EB representative on the Publication Committee will act in the role of an observer and will not have any voting rights.
3. For every new book series the Publication Committee will propose book series editors (for an IAMCR book series) to the EB, which will then seek the approval of the IC. Each book series will have minimally two book series editors, unless the IC grants an exception in specific cases. Book series editors will report to the Chair of the Publication Committee.
4. A book series editor serves a term of 4 years. This term can normally be renewed only once, by the IC, as proposed by the EB on the advice of the Publication Committee.
5. The President and Treasurer of the IAMCR will be required to sign the contract for any book series. The President (or one of the other EB members mandated by the President) will also be on the advisory board of any given IAMCR book series.
6. All IAMCR Book Series will have an Advisory Editorial Board which will consist of IAMCR members. At least one member of the Advisory Editorial Board will represent the Publication Committee on the Advisory Editorial Board.
7. Authors/co-authors and editors/co-editors will receive 100 percent of royalties. Authors/co-authors and editors/co-editors will be invited to donate their royalties to IAMCR.
8. Any negotiation with individual authors or book editors is part of the mandate of the book series editors, in consultation with by the Publication Committee. The EB will not be involved in such negotiations.
9. The IAMCR logo will need to be prominently displayed on each of the book series publications.
10. In case financial support for a particular book is required, the Publication Committee, with the book editors as co-applicants, can apply to the Committee and Task Force Fund.
11. The Publication Committee will be required to send every 6 months a progress report on the IAMCR book series to the EB. In addition, the Publication Committee will provide an annual report to the IC, including the EB.
12. IAMCR members should be able to purchase books in the series at a discounted rate.
13. All IAMCR related publications should be available for display at IAMCR conferences, according to Publishers' availability.

Stand Alone Publications

IAMCR will occasionally be involved in the production of stand-alone book projects (outside the book series) such as, for instance, the UNESCO book project related to the Global Alliance on Media and Gender. The Publication Committee and the EB will be involved in taking final decisions related to such projects” The Publication Committee can act, together with stand-alone book editors, as co-applicants for support with the IAMCR Committee and Task Force Fund. These financial contributions will depend on the availability of resources the quality of the applications and IAMCR’s strategic interests. The distribution of royalties will follow the rules established for the IAMCR book series.

The IAMCR logo will need to be prominently displayed, and the publication needs to have an ISBN.

IAMCR S&WG Journals

IAMCR Section and Working Group (S&WG) journals are relatively new. Examples are the

journals brought out by the Political Economy Section (entitled Political Economy of Communication), the Journalism Research & Education Section (JRE Journal) and the International Communication Section (Journal of International Communication). The EB encourages and supports the establishment of additional journals. Journals supported by Sections & Working Groups are a critical way to strengthen the identity of S&WGs and build IAMCR's reputation as a source for quality research in media and communication.

1. All Sections & Working Groups that plan to establish a journal will be required to send a proposal to the EB and the Publication Committee for a 3-5 year plan. This plan will include the formal approval of the head of the Section(s) & Working Group(s) who is (are) involved, information on the editors, advisory board, submissions policy, frequency, sustainability and management.
2. All journals will be peer reviewed.
3. The use of open access models is preferred and encouraged. IAMCR online journal initiatives can consider using the Open Journal Systems (OJS).
4. Authors/co-authors and editors/co-editors will receive 100 percent of any royalties. Authors/co-authors and editors/co-editors will be invited to donate their royalties to IAMCR.
5. All journals need to have an ISSN.
6. The IAMCR logo will need to be prominently displayed on the journal.
7. IAMCR journals should, as far as is possible, strive for consistency in terms of policy, procedures and lay-out (navigability, design, ...). The Publication Committee acts as an advisor on these matters.
8. Editorial Advisory board positions are for minimally 3 years. Journal editors will be required to send a succession plan, if and when this is required. The Section & Working Groups that establish journals need to have a representation of at least 5 IAMCR members on the Editorial Advisory Board. Also minimally one member of the Editorial Advisory Board of IAMCR journals should have been nominated by the EB. In addition, each journal should have a liaison person participating in the Publication Committee.
9. The Publication Committee will receive once a year a one page overview from each journal to be included in its yearly report to the IC.
10. New journal projects can be considered for financial support by the EB, by submitting an application for the IAMCR Sections and Working Groups Project Fund.
11. IAMCR journal editors will develop all necessary initiatives to make sure that the journal is included in relevant academic indexes (as, e.g., DOAJ for open access journals).

Transitional measures

The IAMCR EB and Publication Committee will engage in negotiations with publishers and other relevant parties to alter already signed contracts that are in contradiction with the above guidelines. In case these negotiations fail, the next contract renewal will be used to implement the guidelines.